

PERSONAL CARE



SUBDUE™ DEODORANT

The fresh approach to personal hygiene

DESCRIPTION

We all perspire, and it's a healthy, natural process. Perspiration itself is odorless and partially responsible for normal skin health and the regulation of body temperature. To interfere with the body's internal temperature control system seems unnecessary and undesirable.

However, equally undesirable is the unpleasant body odor that often accompanies perspiration. In a damp underarm environment, odor-causing elements find an ideal situation to thrive. Deodorants defend against body odor by neutralizing odor-causing by-products before they have a chance to cause embarrassing odors.

Many deodorants contain aluminum, a potentially toxic ingredient that experts recommend avoiding.¹ Aluminum can be absorbed through the skin, and health-conscious individuals may want to avoid odor protection that contains this metal.

Subdue™ Deodorant delivers long-lasting odor protection with pure ingredients cultivated in nature's own herb garden, including sandalwood, lemongrass, chamomile, lichen extract, and essential oil of lime. You can rest assured that Subdue™ is free of aluminum. You, and everyone around you, will enjoy the fresh, clean scent.

BENEFITS

- Defends against body odor
- Delivers long-lasting odor protection with pure ingredients
- Contains no aluminum
- Results in a fresh, clean, natural scent

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(continued)

KEY INGREDIENTS

- *Zinc ricinoleate*—A highly effective, active deodorizing substance.
- *Usnea barbata (lichen) extract*
- *Farnesol*—A natural, pleasantly scented component of the skin.
- *Bisabolol*—An ingredient of chamomile.
- *Antioxidants (vitamin E blend and tetrahexyldecyl-ascorbate)*
- *Silicate friction reducers*
- *Butylene glycol*—One of the few safe skin-care humectants; helps the skin retain water.
- *Chamomilla flower extract*—Cooling, soothing, and refreshing; provides valuable moisture to the skin.
- *Essences from essential oils (peppermint leaf and lime)*—Offer a unique, mild scent.

DIRECTIONS: Shake well before use. Apply liberally to under-arm area and gently towel off excess as desired. Allow to dry before dressing.

CAUTION: May cause irritation.

MODE D'EMPLOI: Bien secouer avant utilisation. Appliquez abondamment dessous la région du bras et enlevez l'exsudant doucement avec une serviette comme désiré. Permettez de sécher avant l'habillage.

AVERTISSEMENT: Peut causer de l'irritation.

INGREDIENTS / INGRÉDIENTS: Purified water (aqua), butylene glycol, cyclopentasiloxane, C12-15 alkyl benzoate, zinc ricinoleate, cetearyl glucoside, farnesol, phenoxyethanol, caprylyl glycol, bisabolol, cyclomethicone, mentha piperita (peppermint) leaf extract, aloe barbadensis leaf juice, chamomilla recutita (matricaria) flower extract, citrus aurantifolia (lime) oil, cetyl hydroxyethylcellulose, chlorphenesin, tocopheryl acetate, disodium EDTA, tetrahexyldecyl ascorbate, usnea barbata (lichen) extract.

SOURCE CITATIONS

1. Lukacs VA, Korting HC. Antiperspirants and deodorants—ingredients and evaluation. *Derm Beruf Umwelt* Mar–Apr 1989;37(2):53–57.
2. Zekorn R. Zinc ricinoleate: the basis of its deodorizing activity. *Cosmet Toiletries* Nov 1997;112:37–40.



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