

A photograph of the Golden Gate Bridge at dusk, with the sky in shades of blue and the bridge's towers and cables visible. A stylized orange outline of the bridge is superimposed in the background.

GOLDEN GATE CAPITAL

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A photograph of a modern building with a curved facade and large windows, illuminated from within. The building is set against a dark background, and the overall scene is in a monochromatic gold and blue color scheme.

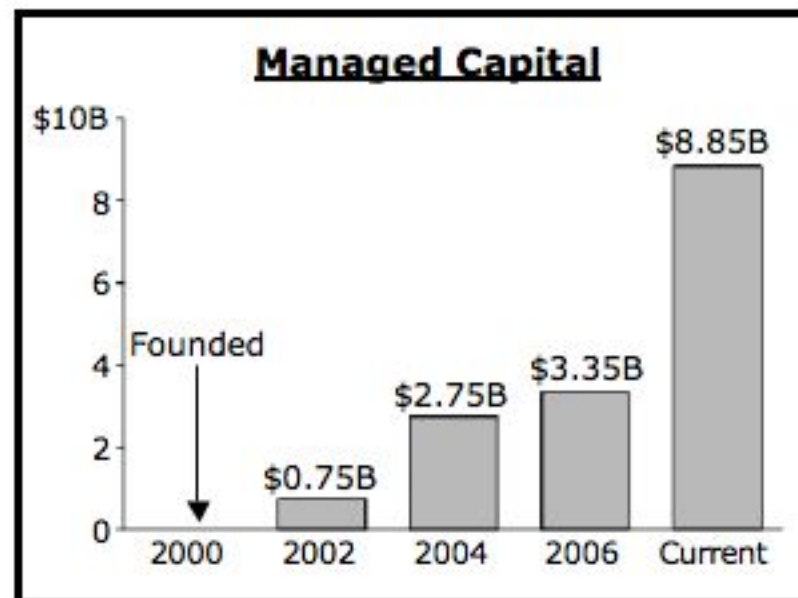
Partners In
Success



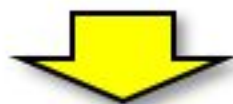
- **Introduction to Golden Gate Capital**
- **Why We Love Neways!**
- **Special Announcement: The Owner's Club**



- Golden Gate Capital is a rapidly growing San Francisco-based investment firm with approximately **\$9 billion** of capital under management
- Our investors—the leading university endowments—are patient, long-term investors



- Our mandate is to **partner** with management teams and distributors to build **world-class, high-growth** businesses
 - Particular emphasis on consumer products (and especially nutritional products that support healthy living)
 - Big focus on direct selling business models



Golden Gate provides Newways a very safe, experienced, and financially secure home



Three GGC representatives join Eric Larsen on Neways' Board of Directors...

Prescott Ashe

Education:

- Stanford Law School
- J.D.
- U.C. Berkeley
- B.S. in Business Administration (valedictorian)

Stefan Kaluzny

- Harvard Business School
- M.B.A. with highest distinction and Baker Scholar (top 5%)
- Yale University
- B.A. in History

John Gilligan

- Harvard Business School
- Harvard University
- A.B. in Chemistry and Chemical Biology (summa cum laude; Phi Beta Kappa)

Investing Experience:

- 15+ years

- 15+ years

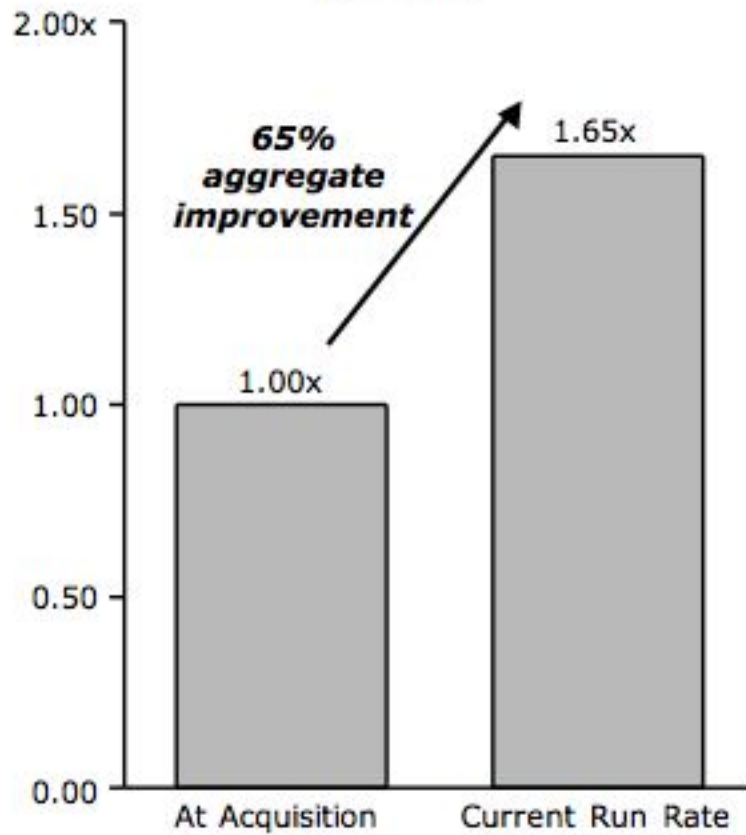
- 8+ years



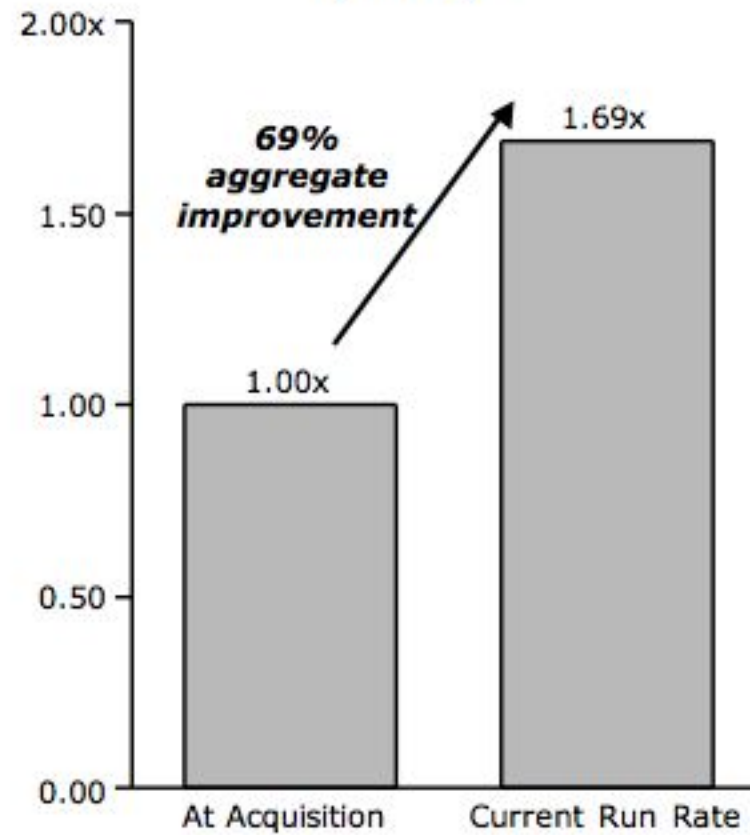


We have a proven track record of growing our portfolio companies across many industries...

Revenue Improvement Across Our Portfolio (Indexed)



Revenue Improvement Health & Wellness Companies (Indexed)





Our portfolio consists of over 50 companies with 2 million employees¹ and \$16 billion in consolidated revenues...

Health & Wellness / Direct – Selling Companies



Remaining Portfolio



¹Including direct employees and affiliated distributors



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Yet, across our entire portfolio, we are most excited about Neways and believe it holds the greatest growth potential...

- Neways is already a highly successful company
 - Tremendous revenue and global distributor base

- And Neways is poised for even more growth



Making this the best time to be with Neways





Why This is the Best Time for Neways!

4 reasons why this is the best time to be with Neways...

#1 You have owners who care about the business

- We made the purchase of Aseptic Solutions to help you build your business
- The Owner's Club shares ownership so we can be true partners in the business
- Hired a world class CFO and COO
- Instituted a Scientific Advisory Board
- We are dedicated to ensuring the success of Neways and your business and will continue to do whatever it takes



The Neways/GGC partnership has already made Neways stronger and things are only going to get better!



Why This is the Best Time for Neways!

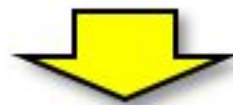
4 reasons why this is the best time to be with Neways...

#2 The new product pipeline is full

Keratonics

Completely redone cosmetics line!

Anti-aging and acne lines in development



New products keep the opportunity fresh and help you recruit by encouraging transfer buying



4 reasons why this is the best time to be with Neways...

#3 The business opportunity keeps getting better

- Fairest and most generous comp plan of any MLM
- We're expanding into new geographies worldwide
- Linking of countries with global/seamless plans lets you grow your business everywhere
- New management and owners who are focused on our most important assets – you!
- Opportunity to own part of Neways with the Owner's Club

There has never been a better time to build a Neways business in North America

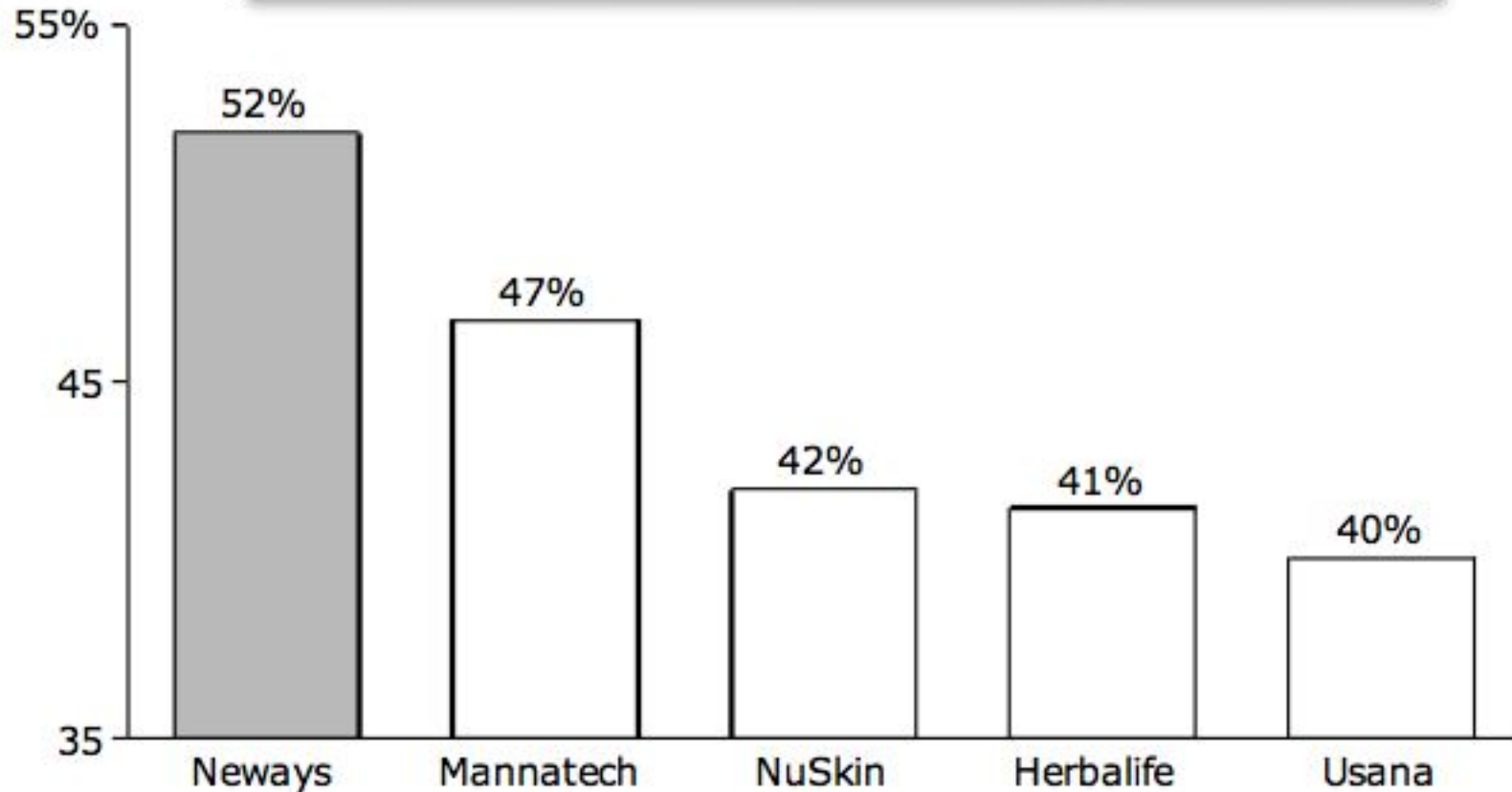




Why This is the Best Time for Neways!

4 reasons why this is the best time to be with Neways...

Distributor commissions as a % of product sales



Neways has the single most attractive compensation plan for distributors of any reporting MLM!



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There has never been a better time to build a Neways business in North America





4 reasons why this is the best time to be with Neways...

#4 North America has huge growth potential

- North America is the largest MLM market in the world and continues to grow
- Neways does not have the market presence that our products and compensation plan deserve
- With your help and focus on building your business we can reach many more people and spread the Neways message, products, and opportunity



There are huge opportunities in North America and we're dedicated to helping you grow your business here



4 reasons why this is the best time to be with Neways...

#1 You have owners who care about the business

#2 The new product pipeline is full

#3 The Business opportunity keeps getting better

#4 North America has huge growth potential

Neways will continue to improve people's lives and we do it with new owners, new products, new markets, and new initiatives



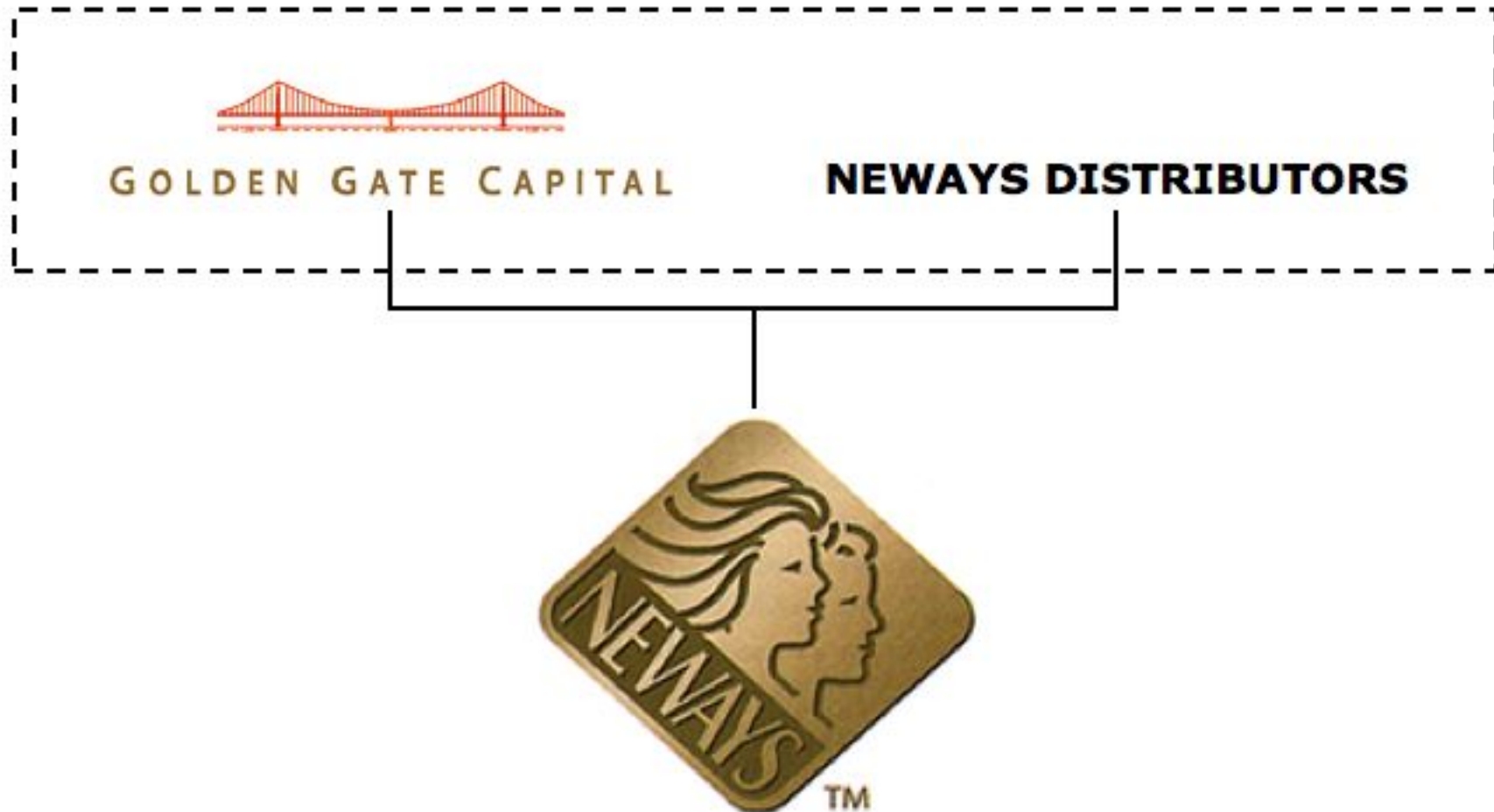


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The Owner's Club





Welcome to the Owner's Club

Top distributors will be awarded options for ownership shares of Newways. This will allow these top distributors to participate along with Golden Gate Capital in the future upside of Newways.

How to Join the Club

- Crown Diamonds will receive options for 1,000 shares for each month they qualify over the next year¹
- Top 300 Diamond Ambassadors globally will receive options for 1,000 shares²
- Promotion period will run from April 1, 2007 to March 31, 2008



Owner's Club members will be recognized at their convention and will also be eligible for exclusive meetings and events

¹These Crown Diamonds will not be eligible under the second tier of the promotion. Options will have an exercise price of no less than the fair market value of the underlying shares. The options will only be exercisable and return value to the holder upon a liquidity event.

²Each country will be allotted at least one winner.

Diamond Ambassadors must qualify at least 2/12 months to be eligible. 300 will be chosen by the highest aggregate year-over-year organizational volume growth.